

In-class activity sheets

Course framing and the publication landscape — Soorathep Kheawhom

Activity 1 — The 60-second research pitch

You have exactly sixty seconds. The clock is on screen. Four sentences, in this order:

#	Sentence	Say something like
1	Who	I am ____, and I work on ____.
2	The problem	The difficulty in this area is that ____.
3	The attempt	What I am trying to do about it is ____.
4	Why it matters	If it works, ____ becomes possible.

Draft your four sentences here before you stand up.

1 — Who

2 — The problem

3 — The attempt

4 — Why it matters

While you listen — pick any two classmates

You are not an audience today. You are reviewers. For two people, answer both questions.

Name	Could you state their GAP in one sentence?	Could you state what they will DO?	One thing that was unclear
	yes / almost / no	yes / almost / no	
	yes / almost / no	yes / almost / no	

Keep this sheet. We will look at it again in Week 15, next to your final presentation.

Activity 2 — Six Papers, Six Purposes

Six dossiers are on your table. Each shows a title, three lines of abstract, some counts, and the list of section headings. The journal name has been removed.

Work in pairs. Seven minutes. For each dossier, decide what kind of publication it is — using its shape, not its chemistry.

#	Which genre?	The two strongest structural clues	Who is the intended reader?
1			
2			
3			
4			
5			
6			

The six genres to choose from:

Research paper · Communication or Letter · Review · Data paper · Technical report · Thesis chapter

One of the six is deliberately ambiguous.

If your pair disagrees about it, you have found it. Write down both readings and the clue each of you is relying on — that disagreement is what we discuss.